

Cost analysis and break down [SOAR Investment Program] ** January 1, 2017**OUR COST****What others charge**

Retail System/Catalogs	149.00	349.00
Book Cover Design	350.00	450-700
Proof Reading	250.00	350.00 (they charge per page not FR)
Editing	275.00	450 (they charge per size of book)
Layout/book design	400.00	600
Book trailer/Video	675.00	1,800-5000
International/Global Dist.	98.00	210.00
Author Web Site (free hosting)	350.00	900-3500 per website then monthly fee
Marketing Package/press R	450.00	2,500
Library of Congress/Copyright	(INCLUDED)	75.00
Author Discount on books 35-60%		25-40%
Prayer Partner and support		None
Free 50 books (b/w) (retail 700.00)**		None
ISBN	125.00	125.00
<u>Ebook Cover+isbn & Conversion</u>	<u>350.00</u>	<u>600-850 depending on size</u>

Our Total: \$3,472.00**Theirs: \$8,334-14,634.00**

Our initial investment: \$1,736.00

Your investment: \$1,736.00

In 3 Phases \$578.67 each Phase, Book released within 6-8 months

In 2 Phases, \$868.00 each Phase, Book released within 4-6 months

In 1 Phase, \$1,736.00, Book released globally within 90 days.

This program is designed for serious authors who are ready to take the leap and make their book and message available worldwide and desire to make a living through selling books. This package gives global exposure and a powerful marketing plan to generate success and revenue for years to come! SOAR ** (The pricing listed is for standard sizes b/w paperback book projects.) For special book projects (children's books, manuals, books in full color, and other unique projects, plan may be adjusted to accommodate additional cost of production and printing. Those projects will receive a modified Soar Proposal/Programs. All SOAR program includes 2 formats of your book along with the ISBN for both formats. For additional formats, there is a \$350 set up fee to create, arrange and prepare your book for another format including cover, new ISBN. Each format requires different work and set up.

How our Publishing Contract Works is very simple.

1. We are not a self publisher that takes your info and just prints it for a fee. We are a royalty publisher that also offers both subsidy programs, self publishing services. Our main offering is an investment plan that personally invests upfront along with you to co-publish your work and we share the net profits from retail sales. We support you and your work. We “present” your title to the world, (self-publishing is you present it yourself.)

2. We invest 25% (Genesis) or 50% (Soar). Every copy that sales through retail or online, we get 50% (**net**) and you get 50% (**net**). For **example**, all retail markets get up to a 55% discount (industry standard). So, if a book should sale for \$15.00, they get each book for \$6.75 wholesale from our distributor (or any distributor that carries the title--). They then sale the book for anything from \$6.75 to \$15.00 to the consumer. The \$6.75 they bought the book for wholesale, the distributor keeps 2.70 per book and we receive 4.05 on each book. This is the net proceeds. From this we split 50/50. You get 2.02 and we get 2.02 per book sold through retail. Initially you will have an investment balance of -\$1736.00 if in the Soar Program or -\$250.00 if apart of Genesis. So we will apply to your account the 2.02 due to you through the net proceeds to this balance until you have a zero balance. After that, you will begin to have a positive balance as more books sale, which you will receive quarterly royalty payments to you!

3. However, you as the author can buy as many copies of your book as you wish for up to a 60% discount, which is less than the wholesale amount. A 15.00 book can cost you only \$6.00 per book. You sale your books for \$15.00 or less and will make a \$9.00 profit on each book sold thus getting back your investment over and over again and somewhat quickly. It may take us some time to get back our initial investment at \$2.00 increments, which forces us to market and really promote your book project to protect our investment and prevent loss. We are in this together. Most publishers today will not invest upfront as the risk is too high to lose that investment to new and unskilled authors. As a faith based company, we believe God!

4. Other publishers (mostly self publishers) claim to pay authors 70-80% of book sales especially for Ebooks. However, you will soon discover that once your book is done, they no longer work for you. They make your book available and then you pay them forever 20-30% forever. You are now on your own. (70% of 10 copies sold because of them doing nothing equals a whole lot less than 100 books sold with us at 50%!) With MIGMIR, we continue to market your book, continue to work with you giving you opportunities to present your book and vision at any of our national events and conferences. You are not a customer as we wait for the “next” one in line. You are part of the Migmir family!

We have presale events and Fund raising plans to assist.

You will receive 2 book signing events and a release Event!

What's next?

1. Decide what program you desire and how many phases you want your project done in. 1, 2 or 3.
2. Submit your manuscript via our email for review
3. You will receive a proposal for your review, once accepted; you will receive an official contract
4. We will begin work and production according to the phases of the project
5. Please note special projects, children's books manuals etc, may have a modified Soar Program as stated above.-